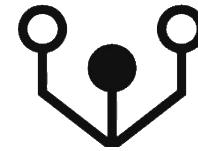


DIGITAL AUTHENTICATED IDENTITIES

DIGITAL ASSETS



DIADEN

Team F
University of Naples

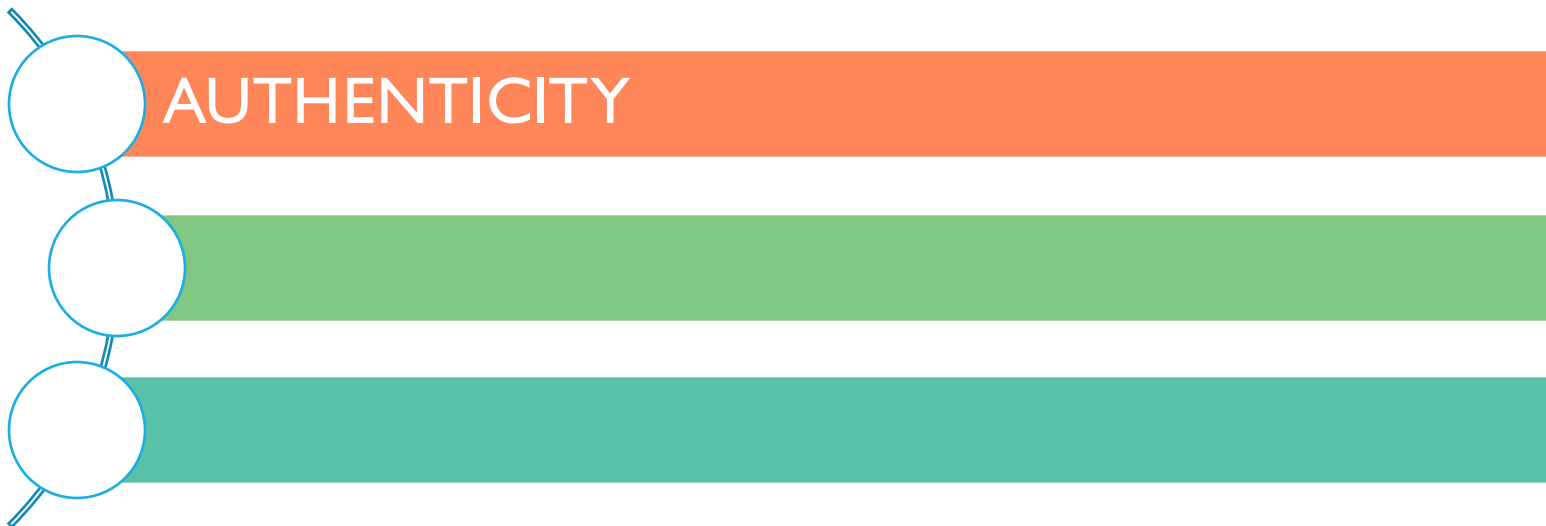
Francesco Lucibello
Davide Aruta
Davide Brignola
Luca Migliaccio
Mario Pezzella
Youssef Roudmane



Mike is an **original brand** that produces the best sport shoes in the market.



But many other manufacturers are **copying** Mike's design and that is a **problem** to Mike's business and their customers.



AUTHENTICITY



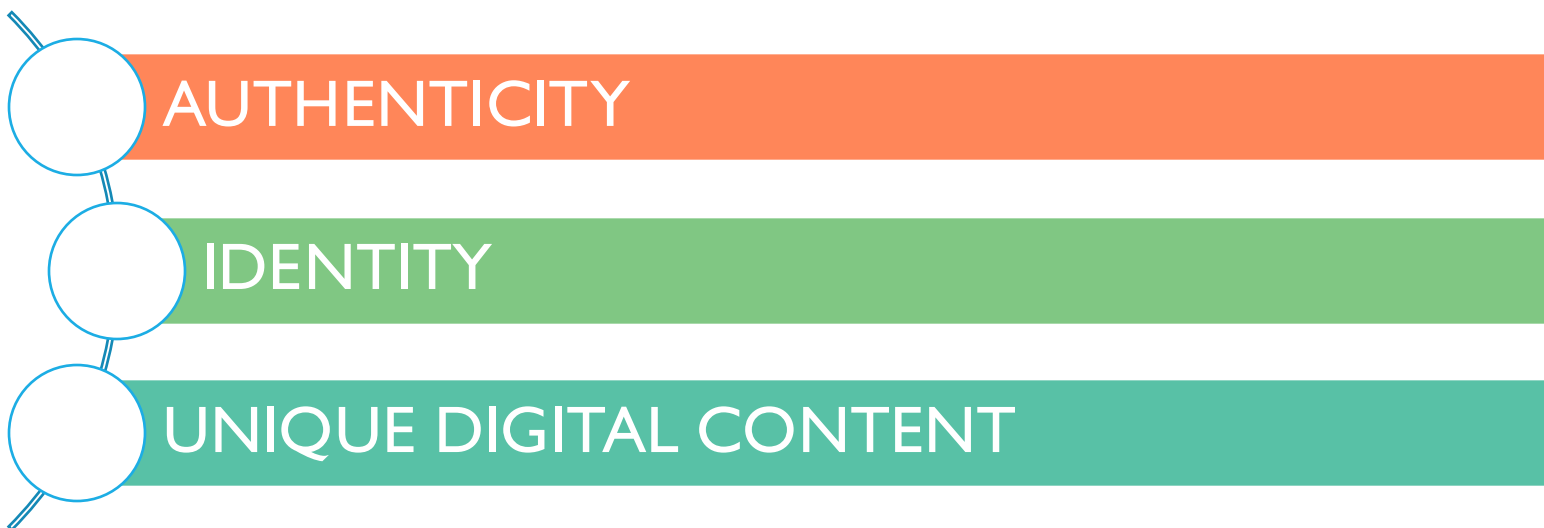
DIADEN'S FEATURES



FAKE



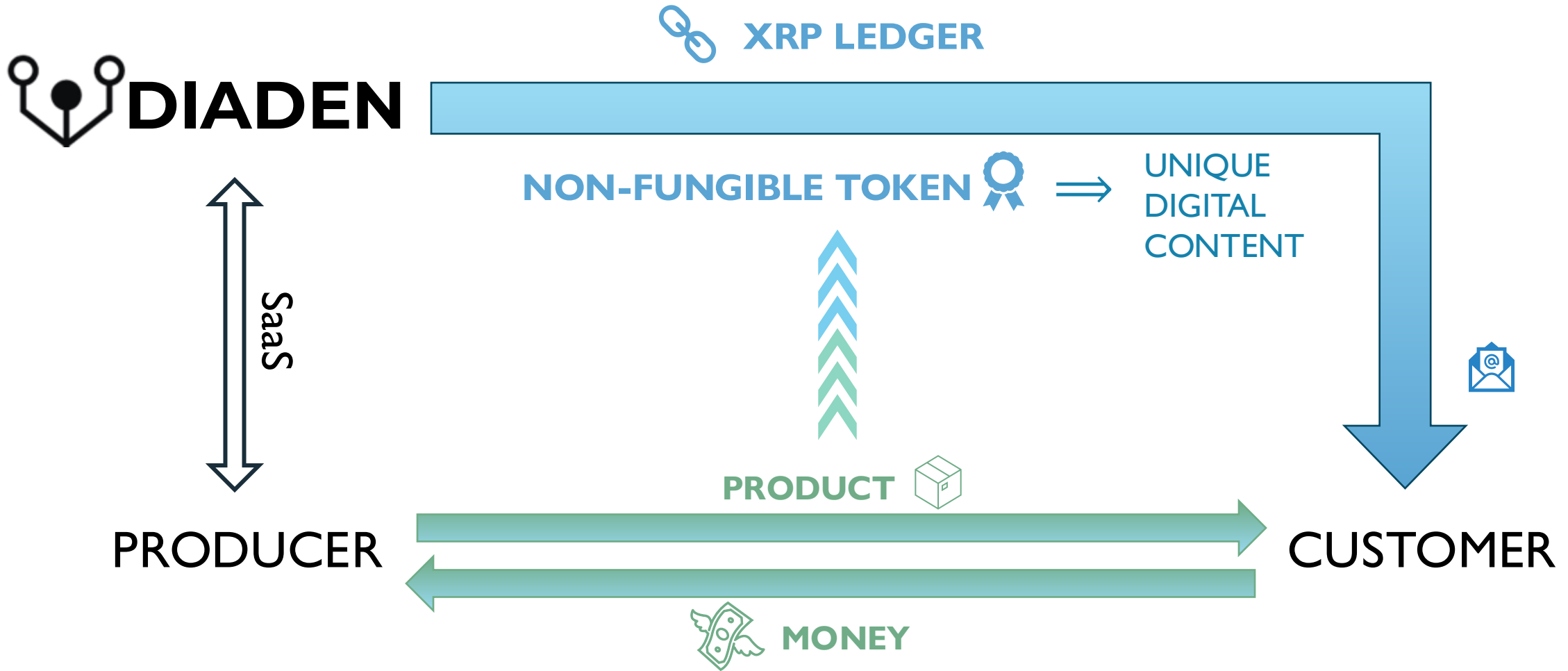
DIADEN'S FEATURES



FAKE



DIADEN'S FEATURES



DIADEN'S WORKFLOW

- AUTHENTICITY
- IDENTITY
- UNIQUE DIGITAL CONTENT



HOW DOES IT WORK?

How DIADEN solved
Mike's problem?

Try it!



HOW DOES IT WORK?

How DIADEN solved
Mike's problem?